



North Gulf Coast Chapter of CAI 2024 Investment Opportunities

All investment/sponsorships are due before March 1, 2024. Investors from previous year are given right of first refusal for their contribution level. For specific questions about investment in our chapter, please reach out to Summer Ellwood at ed@cai-ngcc.org or call/text (850)-797-3472.

Diamond Investor

\$ 5,000

- Name prominently displayed at CAI events - printed banner in March
- 12 breakfast/lunch tickets
 - *tickets must be reserved >48 hours in advance or you will be invoiced
- “Sponsor Spotlight” – two promotional opportunities to highlight your company at up to 3 monthly breakfast/luncheons within 30 days (5 minutes to talk about your company and opportunity to distribute materials)
- “News You Can Use” - 3x each year (3 minutes to talk about information or updates in your industry specialty relevant to all members)
- Spring Tradeshow – Booth with priority selection of location*
- Three weeks as “Feature Sponsor” on the North Gulf Chapter of CAI website
- \$500 Flex dollars for use investing in events throughout 2024
- Opportunity to place one (1) full page ad in each digital newsletter (4 Ads)
- Logo printed in each quarterly newsletter.
- Listed on footer of email correspondence of Chapter Executive Director
- Feature on the North Gulf Coast Chapter of CAI social media pages
- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner - 2 free tickets to annual awards

Platinum Investor

\$4,000

- Name prominently displayed at CAI events - printed banner in March
- 10 breakfast/lunch tickets
 - *tickets must be reserved >48 hours in advance or you will be invoiced
- "Sponsor Spotlight" – one Promotional Opportunities to highlight your company at a monthly luncheon (5 minutes to talk about your company and opportunity to distribute collateral materials)
- “News You Can Use” - twice each year (3 minutes to talk about information or updates in your industry specialty relevant to all members)
- Spring Tradeshow – ½ price booth with priority selection of location*
- One week as “Feature Sponsor” on the North Gulf Chapter of CAI website
- \$300 Flex dollars for use investing in events throughout 2024
- Opportunity to place one (1) half page ad in each digital newsletter (4 Ads)
- Logo printed in each quarterly newsletter.
- Feature on the North Gulf Coast Chapter of CAI social media pages
- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner - 1 free ticket

Gold Investor

\$3,000

- Name prominently displayed at CAI events - printed banner in March
- 8 breakfast/lunch tickets
 - *tickets must be reserved >48 hours in advance or you will be invoiced
- “News You Can Use” – one opportunity (3 minutes to talk about information or updates in your industry specialty relevant to all members)
- \$100 Flex dollars for use investing in events throughout 2024
- Opportunity to place one (1) quarter size ad in digital newsletter (4 Ads)
- Logo printed in each quarterly newsletter.
- Feature on the North Gulf Coast Chapter of CAI Facebook page
- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner

Silver Investor

\$1,500





- Name prominently displayed at CAI events - printed banner in March
- 6 breakfast/lunch tickets
 - *tickets must be reserved >48 hours in advance or you will be invoiced
- Opportunity to place one (1) eighth size ad in digital newsletter (4 Ads)
- Logo printed in each quarterly newsletter.
- Feature on the North Gulf Coast Chapter of CAI Facebook page
- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner

For all sponsorship levels, newsletter articles *must be submitted quarterly* for each newsletter. Prior newsletter ads will not be run unless the Executive Director is contacted prior to the deadline for submissions.

All submissions must be received no later than 5pm.

1 st Quarter:	Publication date: March 31, 2024	Submission date: March 15, 2024
2 nd Quarter:	Publication date: June 30, 2024	Submission date: June 16, 2024
3 rd Quarter:	Publication date: September 30, 2024	Submission date: September 16, 2024
4 th Quarter:	Publication date: December 23, 2024	Submission date: December 9, 2024

2024 Sponsorship Amenities Comparison

INVESTOR BENEFITS	DIAMOND \$5000	PLATINUM \$4000	GOLD \$3000	SILVER \$1500
Recognition and Name prominently displayed at every CAI Event				
Feature on NGCC CAI Facebook Page				
Link to company website on NGCC CAI website				
Ad placed in each digital Quarterly Newsletter plus logo	Full Page	Half Page	Quarter Page	Eighth Page
Luncheon Tickets	12	10	8	6
“Sponsor Spotlight “ 5-minute presentation about your company	2	1		
“News You Can Use” 3-minute presentation of industry updates	3x at breakfast/ lunch location	2x at a breakfast luncheon location	1x at a breakfast/lunch location	
CAI Annual Tradeshow	Booth with priority selection*	½ Price Booth with priority selection*		
“Feature Sponsor” on NGCC CAI Website	3 weeks	1 week		
Flex Dollars	\$500	\$300	\$100	none

Breakfast / Lunch Sponsor Members - \$350 Non-Members - \$450

For the membership Luncheon Sponsor, the sponsor will receive the following:

- The sponsor will be mentioned in the meeting notice as being the sponsor for the membership luncheon.
- The sponsor is allowed to distribute marketing materials to tables and attendees.
- The sponsor will speak for up to 5 minutes about their business/company/service.
- The sponsor receives two complimentary breakfast/lunch ticket.

Additional Newsletter Advertising

The Chapter will be publishing quarterly newsletter to be emailed out and placed on the Chapter website. Ads must be submitted quarterly to Executive Director to be included in the newsletter for each publication.

Full Page: \$350 per ad / \$1000 per year

Half Page: \$300 per ad / \$900 per year

Quarter Page: \$250 per ad / \$800 per year

Eighth Page: \$200 per ad / \$700 per year

Business Card: \$100 per ad / \$300 per year