



North Gulf Coast Chapter of CAI 2022 Sponsorship Opportunities

The North Gulf Coast Chapter of CAI is dedicated to helping businesses elevate their presence in the community association industry. As the NGC Chapter continues to grow, we look forward to providing companies with expanded opportunities to cultivate essential relationships and engage with chapter members from across the area. In addition, member organizations who partner with CAI through Chapter Sponsorships gain valuable exposure to support their marketing and business development efforts.

Include the North Gulf Coast Chapter of CAI in your Marketing Budget...It is the ideal opportunity to make the most of your membership and see the return on your investment all year long!

Diamond Sponsor

\$ 4000

- Name prominently displayed at each luncheon and CAI related event
- 18 lunch tickets (\$450 value)
- “Sponsor Spotlight” – two (2) Promotional Opportunities to highlight your company at a monthly luncheon (5 minutes to talk about your company and opportunity to distribute collateral materials)
- “News You Can Use” - one (1) time at each luncheon location. (3 minutes to talk about information or updates in your industry specialty relevant to all members)
- Spring Tradeshow – Booth with priority selection of location
- One (1) month as “Feature Sponsor” on the North Gulf Chapter of CAI website
- Opportunity to place one (1) full page ad in each digital newsletter (4 Ads)
- Logo printed in each quarterly newsletter.
- Listed on footer of email correspondence of Chapter Executive Director
- Feature on the North Gulf Coast Chapter of CAI Facebook page and other social media outlets
- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner
- Exclusive invitation to new member events

Platinum Sponsor

\$3000

- Name prominently displayed at each luncheon and CAI related event
- 15 lunch tickets (\$375 value)
- "Sponsor Spotlight" – one (1) Promotional Opportunities to highlight your company at a monthly luncheon (5 minutes to talk about your company and opportunity to distribute collateral materials)
- “News You Can Use” -- two (2) luncheons (3 minutes to talk about information or updates in your industry specialty relevant to all members)
- Spring Tradeshow – ½ price booth with priority selection of location
- Two (2) weeks as “Feature Sponsor” on the North Gulf Chapter of CAI website
- Opportunity to place one (1) half page ad in each digital newsletter (4 Ads)
- Logo printed in each quarterly newsletter.
- Feature on the North Gulf Coast Chapter of CAI Facebook page
- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner

Gold Sponsor

\$2000

- Name prominently displayed at each luncheon and CAI related event
- 9 lunch tickets (\$225 value)
- “News You Can Use” – one (1) luncheon (3 minutes to talk about information or updates in your industry specialty relevant to all members)
- Opportunity to place one (1) quarter size ad in digital newsletter (4 Ads)
- Logo printed in each quarterly newsletter.
- Feature on the North Gulf Coast Chapter of CAI Facebook page
- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner

Silver Sponsor

\$1000

- Name prominently displayed at each luncheon and CAI related event
- 6 lunch tickets (\$150 value)
- “News You Can Use” - one (1) time at a monthly luncheon location. (3 minutes of information or updates in your industry specialty relevant to all members)
- Opportunity to place one (1) eighth size ad in digital newsletter (4 Ads)
- Logo printed in each quarterly newsletter.
- Feature on the North Gulf Coast Chapter of CAI Facebook page
- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner

For all sponsorship levels, newsletter articles *must be submitted quarterly* for each newsletter. Prior newsletter ads will not be run unless the Executive Director is contacted prior to the deadline for submissions.

All submissions must be received no later than 5pm.

1 st Quarter:	Publication date: January 6, 2022	Submission date: December 20, 2021
2 nd Quarter:	Publication date: April 6, 2022	Submission date: March 10, 2022
3 rd Quarter:	Publication date: July 6, 2022	Submission date: June 10, 2022
4 th Quarter:	Publication date: October 10, 2022	Submission date: September 10, 2022

2022 Sponsorship Amenities Comparison

SPONSORSHIP BENEFITS	DIAMOND \$4000	PLATINUM \$3000	GOLD \$2000	SILVER \$1000
Recognition and Name prominently displayed at every CAI Event				
Feature on NGCC CAI Facebook Page				
Link to company website on NGCC CAI website				
Ad placed in each digital Quarterly Newsletter plus logo	Full Page	Half Page	Quarter Page	Eighth Page
Luncheon Tickets	18	15	9	6
“Sponsor Spotlight “ 5-minute presentation about your company	2	1		
“News You Can Use” 3-minute presentation of industry updates	(1) Time at <i>each</i> luncheon location	(2) Times at a luncheon location	(1) Time at a luncheon location	(1) Time at a luncheon location
CAI Annual Tradeshow	Booth with priority selection	½ Price Booth with priority selection		
“Feature Sponsor” on NGCC CAI Website	1 month	2 weeks		
Thank you Sponsor recognition				

2022 Additional Sponsorships

Only 1 of each Title Sponsorship opportunities available; first come, first served basis.

Spring Trade Show Title Sponsor

\$3000

- Opportunity to welcome everyone at beginning of Expo
- Opportunity to include inserts or promotional items in attendee registration bags (250 items provided by sponsor)
- Logo included on attendee bag
- Includes premium booth with priority selection
- Logo and link on CAI-NGCC website and social media pages, mention in marketing materials, list of attendees.

Golf Tournament Title Sponsor

\$3500

- Opportunity to welcome everyone at beginning of Golf Tournament
- Opportunity to include inserts or promotional items in attendee registration bags (250 items provided by sponsor)
- Logo included on attendee bag
- Includes golf 4-some for event
- Logo and link on CAI-NGCC website and social media pages, mention in marketing materials, list of attendees.

Fall Education Conference Title Sponsor

\$1500

- Opportunity to welcome everyone at beginning of Education Conference
- Includes booth at event
- Logo and link on CAI-NGCC website and social media pages, mention in marketing materials, list of attendees.

New Member Sponsor

\$1000

- Recognition and opportunity to speak at new member events
- Logo and link on CAI-NGCC website and social media pages, mention in marketing materials
- Opportunity to include inserts or promotional items in new member gifts
- Logo printed in each quarterly newsletter.
- Feature on the North Gulf Coast Chapter of CAI Facebook page

- Link to company website on North Gulf Coast Chapter of CAI website
- Recognition at the Annual Meeting and Awards Dinner

Membership Luncheon Sponsor

Members - \$250 Non-Members - \$350

For the membership Luncheon Sponsor, the sponsor will receive the following:

- The sponsor will be mentioned in the meeting notice as being the sponsor for the membership luncheon.
- The sponsor will be provided a table at the entrance to the meeting room where they may have representatives from their firm with marketing materials.
- The sponsor will get to speak for two minutes about their firm.
- The sponsor receives one complimentary luncheon ticket.

We will allow up to two sponsors for each meeting. Sponsorships are limited to one business type per luncheon.

Additional Newsletter Advertising

The Chapter will be publishing quarterly newsletter to be emailed out and placed on the Chapter website. Ads must be submitted quarterly to Executive Director to be included in the newsletter for each publication.

Full Page: \$250 per ad/ \$750 per year

Half Page: \$200 per ad/ \$600 per year

Quarter Page: \$150 per ad / \$450 per year

Eighth Page: \$100 per ad / \$300 per year

Business Card: \$50 per ad / \$150 per year

All sponsorships are non-refundable and due no later than February 1, 2022, paid in full to CAI-NGCC. All chapter sponsors are given right of first refusal for additional sponsorship, speaking, or educational opportunities. For specific questions about sponsorships, please reach out to Kate at ed@cai-ngcc.org or (850)-797-3472.